

Mr. MGHWIRA, Daniel Elisha is a seasoned consultant in entrepreneurship and enterprise development, boasting over two decades of experience in building business networks and supporting SMEs through consultancy, training, mentoring, and business linkages in Tanzania and across the EAC states. He holds certification as an Enterprise Development and Management advisor by the International Trade Centre (ITC), with access to tools for consulting local

SMEs in crucial areas like Business Diagnostics, Strategy Design & Management, and Enterprise Competitiveness Training. He is a member of the Global Business Mentoring Practitioners comprising 120⁺ members from 43 countries; with access to models and tools for designing and implementing business mentorship programs. He has 10⁺ years practical experience in Management of Development Projects/Programmes (mostly donor funded) and six years in Private Sector Policy Advocacy. He possesses hands-on facilitation skills on strategy, project management, training methodology building, mentoring program designing, monitoring and evaluation.

Daniel is an integral part of the Global Business Mentoring Practitioners, equipped with models and tools for designing and implementing business mentorship programs. He introduced the Voluntary Business Mentorship (VBM) practice in Tanzania through a youth entrepreneurship program, benefiting over 500 youth entrepreneurs and continuing to assist other organizations. Throughout his career, Daniel has collaborated with National SME support programs, including the World Bank-PSCP-BDG (through TPSF), Kijana Jiajiri, and Jiandalie Ajira (through TECC). His role involved supporting small and medium enterprise owners in enhancing their business planning skills, as well as establishing and fortifying their networks to access Business Development Services (BDS), including markets, finances, and appropriate production technologies. He has also extended his expertise to SMEs in Kenya, Tanzania, Uganda, and Ghana through ITC. Daniel played a pivotal role in supporting the KPMG-AECF-Tanzania Agri-business Window (TZAW) Programme, where he was instrumental in selecting, contracting, and monitoring agri-business project proposals for funding. He conducted essential due diligence and assisted AECF applicants in preparing high quality business plans in Uganda and Tanzania.

Daniel holds an MBA from ESAMI and has received practical training in Project Planning and Management in Nairobi, Export Marketing in Rotterdam, Business Membership Development Strategies in Copenhagen and Business Mentorship Programme design and Management from London, Toronto and Columbia. His extensive experience and knowledge position him as a highly valuable asset in the field of enterprise development and SME support.